

**Deutsche Gesellschaft zur Foerderung der Kultur e.V.**  
**Anjuman-e-Falah-e-Aama**

# **PAKISTAN HOUSE POTSDAM**

**1999-2009**

**Institute for Planning + Consulting Pvt Ltd**



# PAKISTAN HOUSE POTSDAM

## Centre for Information and Kommunikation

Tore im Stadt- und Landschaftsbild sind als Herrschaftssymbol, Erinnerungsstück, Orientierungshilfe bekannt und beliebt. Potsdam kennt eine Fülle von Toren im Bereich des Schloßgartens, im Stadtbild sind bekannt: das Jägertor, das Nauener Tor, das Brandenburger Tor, letzteres nicht zu verwechseln mit dem Berliner Pendant; aber beide führen ins Grüne.

Ein neues altes Tor befindet sich seit Neuestem in der Charlottenstraße. Von der Baugeschichte Potsdams sind die Handwerkerhäuser bekannt, deren Entstehung etwa Mitte des 18. Jahrhunderts begann. Aus etwa dieser Zeit stammt das Punjab - Tor, das zu besonderen Anlässen für die Öffentlichkeit zur Einsicht laden wird. Allerdings: die Potsdamer Tore bestehen aus Mauerwerk bzw. Naturstein. Das Punjab - Tor besteht aus Holz; eng verbunden mit diesem bäuerlichen Holz - Tor ist die weiträumige Landschaft des Punjab, die bevölkerungsreichste Region in Südasien, dessen Lebensader ist der Indus. Während Brahmaputra und Ganges die bestimmenden Großflüsse im Osten des Subkontinents sind, so ist der Indus das große Flußsystem im Westen, in Pakistan.

Das Punjab ist landschaftlich mit der norddeutschen Tiefebene vergleichbar, besiedelt mit etwa 26.400 Dörfern, eines davon ist Thattha Ghulamkha Dhiroka (TGD), südwestlich von Lahore, diese wiederum hat etwa sieben Millionen Einwohner und ein Teil der Bevölkerung ist hier besonders unbekannt: die im 3-Schichten-Betrieb für europäische Unternehmen arbeitenden Menschen in der IT-Branche.

Da in Potsdam zu besichtigende Tor ist eines der wenigen erhaltenen Tore aus vorkolonialer Zeit. Der Eigentümer eines solchen Tores war nicht der einfache Bauer, sondern der wohlhabende Feudalherr, der die Bauern für sich arbeiten ließ.

Zum Dorf gehört das Dorfleben. In TGD arbeiten mittlerweile 120 Frauen in einem Frauen-Projekt (WAC), in dem sie Forschungsergebnisse über die traditionellen Gewänder aus den verschiedenen Regionen Pakistans in kunsthandwerklich gefertigte Puppen übertragen und so beitragen zur Weitergabe von traditioneller Kultur und dadurch Einkommen erzielen.

Aus dem Männer-Projekt (TTTC) stammt die Idee Tradition und Moderne zu verbinden: so z.B. das Arbeiten mit angepaßter Technologie, wie z.B. Solar-Kochern. Das Punjab-Tor ist in eine Hilfskonstruktion eingebettet, die gleichzeitig als Unterstützung für die Aufnahme von Solar-Panelen für die Beleuchtung dient.

An Projektwochenenden (workshops) werden die Besucher sicher eine Möglichkeit finden in pakistanischer Kultur zu schnuppern und nicht nur "Puppen der Welt" und Spielzeug-Rikshaws betrachten zu können...



# PAKISTAN HOUSE POTSDAM

Centre for Information and Kommunikation



## **Pakistan Embassy Berlin**

Schaperstraße 29

10719 Berlin - Wilmersdorf

Tel. 0049 - 30 - 21 24 42 99

Fax 0049 - 30 - 21 24 42 10

(near Railway Station Berlin Zoological Garden)

*Opening ceremony of Pakistan House Potsdam  
Humaira Hasan, Chargée d'Affaires, Pakistan Embassy  
and Prof Dr Pintsch / PakGermForum  
in front of Punjab Gate on the occasion of  
3rd PakGerman Dialogue  
in Berlin, May 2001*

Pakistan House Potsdam\*

Charlottenstraße 121

14467 Potsdam

Tel / Fax 0049 - 331 - 20 10 881

( near Central Station Potsdam )

*\* installed for projects (NGO) in or with Pakistan*

**Pakistan House Potsdam, Charlottenstraße 121, 14 467 Potsdam**

Tel / Fax 0331 - 20 10 881 email: pakistanhouse33 @ hotmail . com

Besuche nur nach Vereinbarung

# Pakistan House Potsdam



Sunday, 20th of May 2001 :

DELEGATION of HANNS-SEIDEL-FOUNDATION, ISLAMABAD

**Fahmida Asraf**, Journalist, Islamabad,  
**Dr. Senta Siller** / Pakistan House Potsdam,  
**Nadia Mushtag Abbasi**, Institute of Strategic Studies, Islamabad,  
**Dr. Shireen M. Mazari** / Institute of Strategic Studies, Islamabad,  
**Dr. Heln Kleßling** / Hanns-Seidel-Stiftung Islamabad,  
**Mr. Hameedullah Khan** / Hanns-Seidel-Stiftung, Islamabad;  
**Mr. Glwan** / Dr. Franz&Partner (from left to right)



# Pakistan House Potsdam



Tuesday, 14th of August 2001:

PAKISTAN-DAY in PAKISTAN HOUSE POTSDAM

**Alexa Daerr**, Artist,  
**R. Mildebrath** (Foreign Office),  
**Dr. Senta Siller**, (Pakistan House Potsdam),  
**Dipl.-Ing. Klaus-P. Friebe**, (Technologiestiftung Schleswig - Holstein),  
**Dr. Dr. Talat Mahmood**, (Wissenschaftszentrum Berlin / Deutsch-Pakistanisches Forum),  
**Dr. Citha Maass**, (Stiftung Wissenschaft + Politik, Berlin),  
**Dipl.-Ing. Wazir Malik**, (Deutsch-Pakistanisches Forum),  
**Dr. Karola Groch**, (Senior Expert Service),  
**Kishwar Mustafa**, Journalist / Voice of Germany-Berlin,  
**Joachim Polzer**, Journalist, Potsdam,  
a.o.



# PAKISTAN HOUSE POTSDAM



Dipl.-Kfm. Klaus Schütte, DIB, Köln

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# PAKISTAN HOUSE POTSDAM



**Anne Klingbiel / Abgeordnetenhaus Berlin-Büro Böger**

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# PAKISTAN HOUSE POTSDAM



Mr. M. SALEEM, Pak. Botschaft Berlin 2002



# Pakistan House Potsdam



Wednesday, 14th of August 2002, :  
PAKISTAN-DAY in PAKISTAN HOUSE POTSDAM

**Dr. Bettina Robotka** (Humboldt Universitaet Berlin ),  
**Prof. Dr. Aslam Syed** (Guest-Professor Hmboldt Universitaet Berlin),  
**Sarmad Hussain** (Ref. Deutscher Bundestag) ,  
**Farzana Zahoor** (Manager WAC, Thatta Ghulamka Dhiroka),  
**Dr. Senta Siller** (Dolls of The World-Project)



# PAKISTAN HOUSE POTSDAM

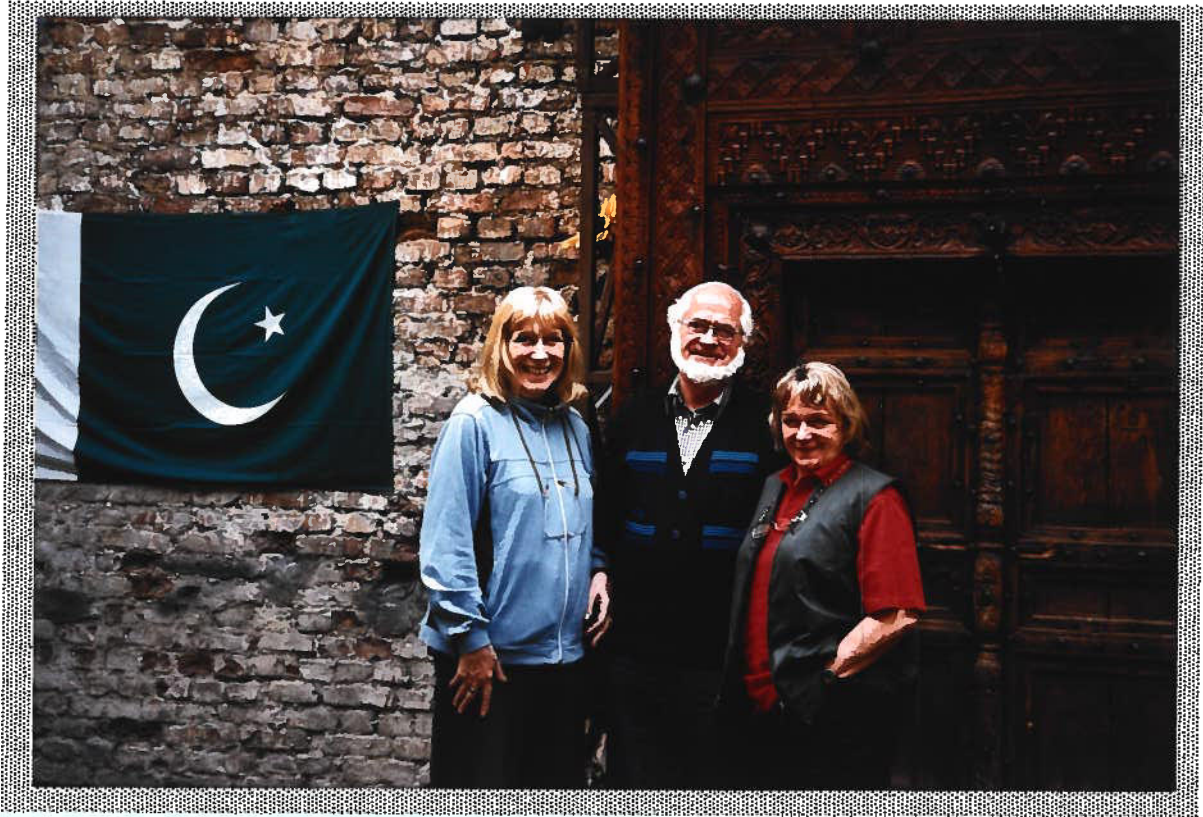


**Dr Nibedita Brahma und Sohn, Kalkutta, Indien**

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# PAKISTAN HOUSE POTSDAM

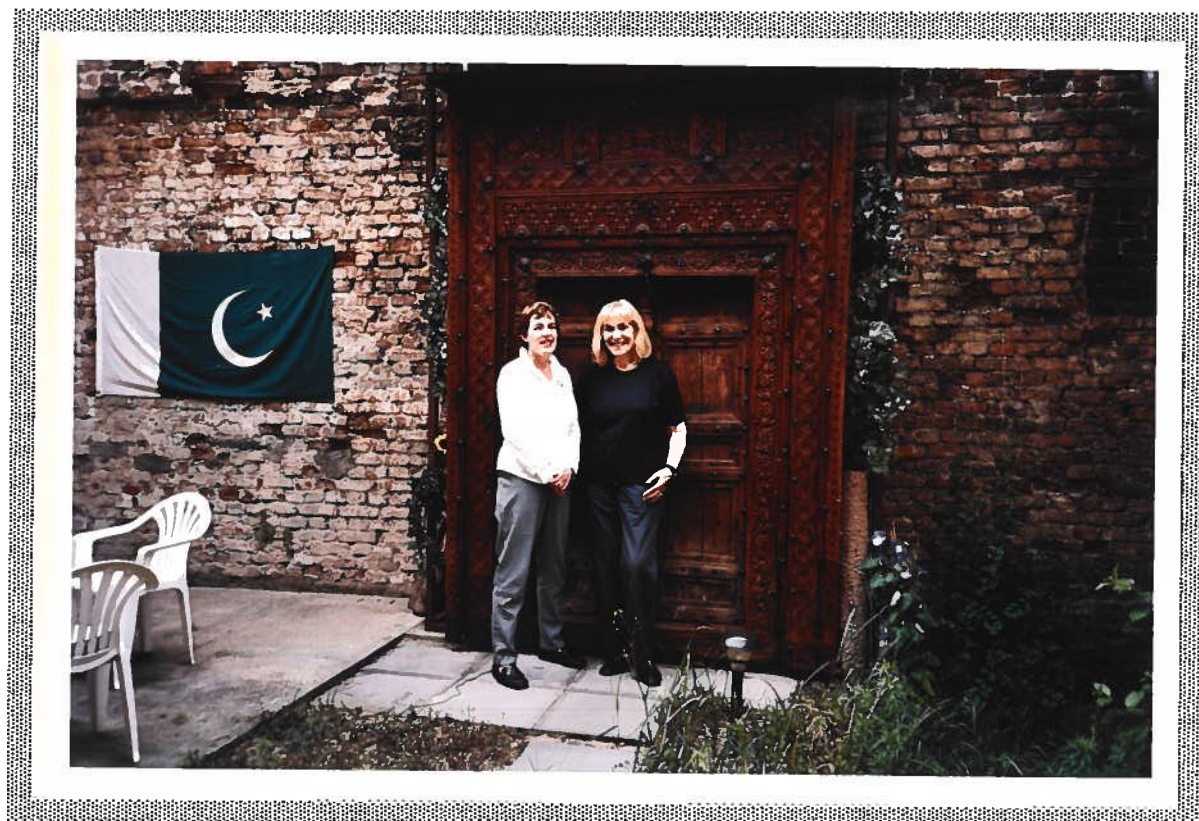


**Dr Goebel / Deutsche Welle - Köln mit Ehefrau**

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# PAKISTAN HOUSE POTSDAM



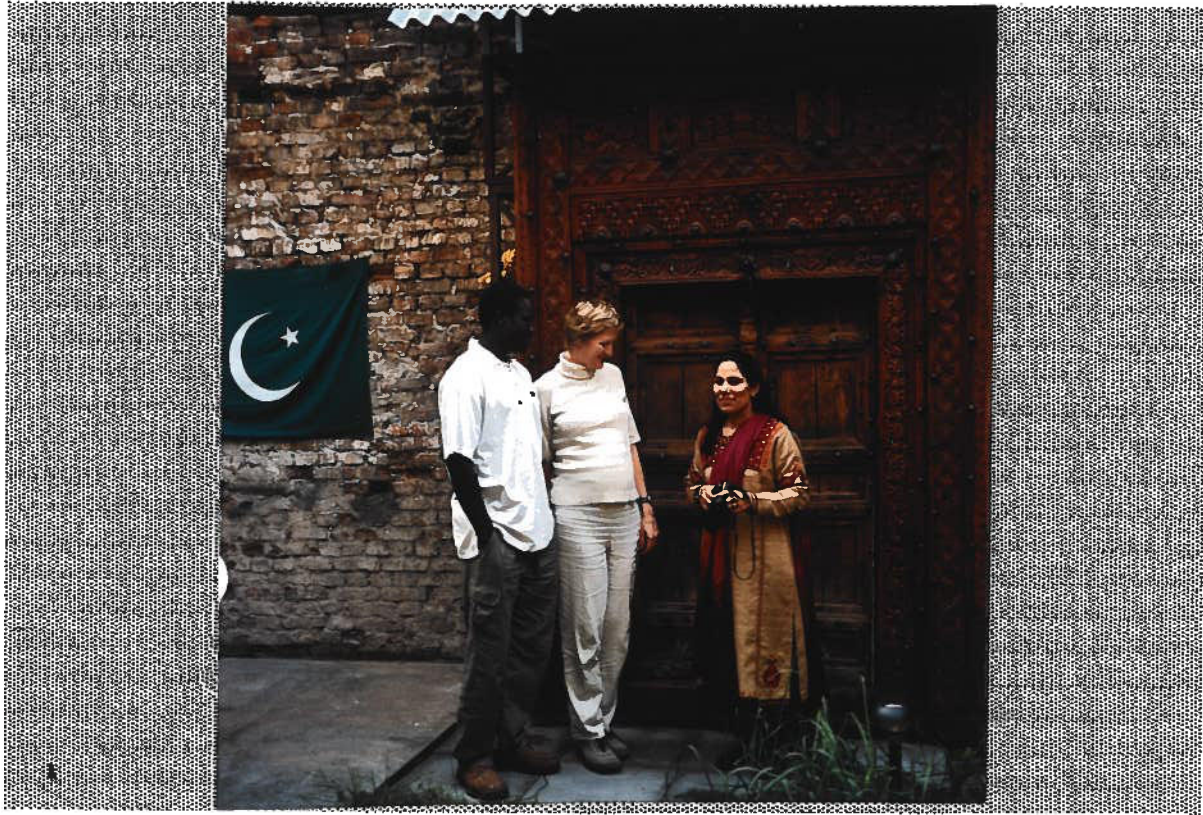
**Dr Elizabeth Carew-Reid, Melbourne, Australien**

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2002



# PAKISTAN HOUSE POTSDAM



George **Komakech** /Uganda und Frau **Gitte**  
und Frau **Farzana Zahoor** / Pakistan, Leiterin WAC

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14.08.2002

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# PAKISTAN HOUSE POTSDAM

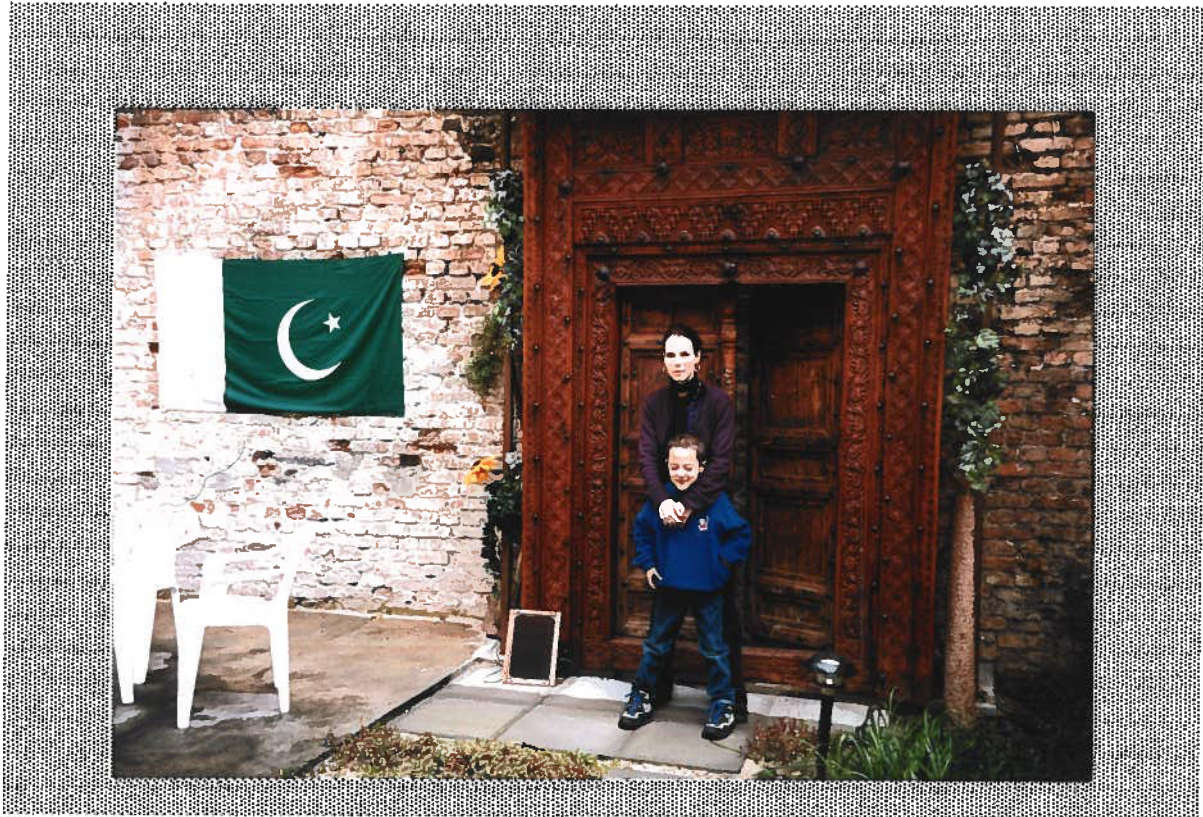


**Dr HD Heckes, Rhein.-Westfäl. Institut für Denkmalpflege, Bonn**

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# PAKISTAN HOUSE POTSDAM



**Miriam Lüpold und Sohn, Basel, Schweiz**

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2003



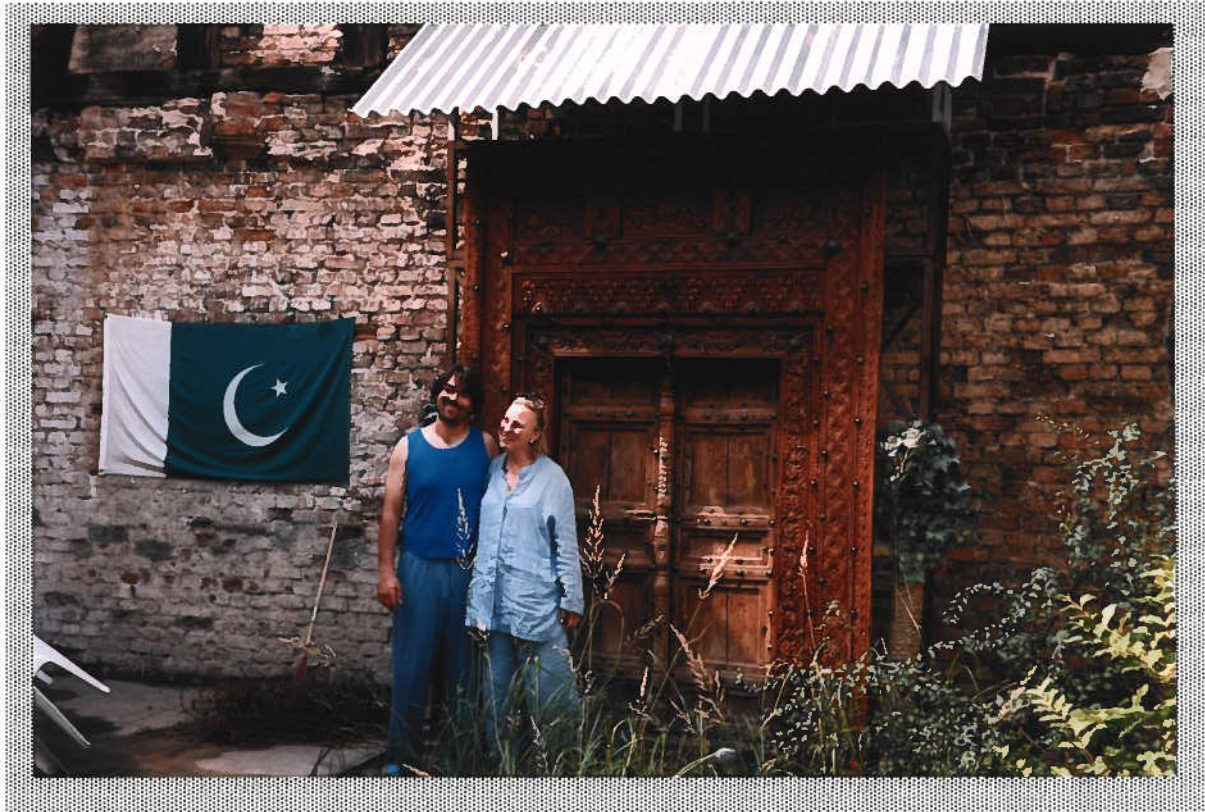
# PAKISTAN HOUSE POTSDAM



*Monday, 19th of May 2003*

**Dr. Dirk Angelroth** (former director Goethe Institute Karachi)  
/ Austria

# PAKISTAN HOUSE POTSDAM



*Thursday, 24th of July 2003*

**Sen. S. Klapp de San Martin / Valdivia - Chile**  
mit Sohn Maximilian



# PAKISTAN HOUSE POTSDAM



*Thursday, 14th of August 2003*

Pakistan Day 2003

**Dr. Senta Siller** with *special guests* :  
**Mrs. Aysha Khurshid** / Pakistan, **Mr. Danny Mc Fie** / Scotland  
**Mrs. Simone Ahrend**, Priegnitz

# PAKISTAN HOUSE POTSDAM



Heidi **Kawakami**, Japanische Botschaft Djakarta, Indonesien

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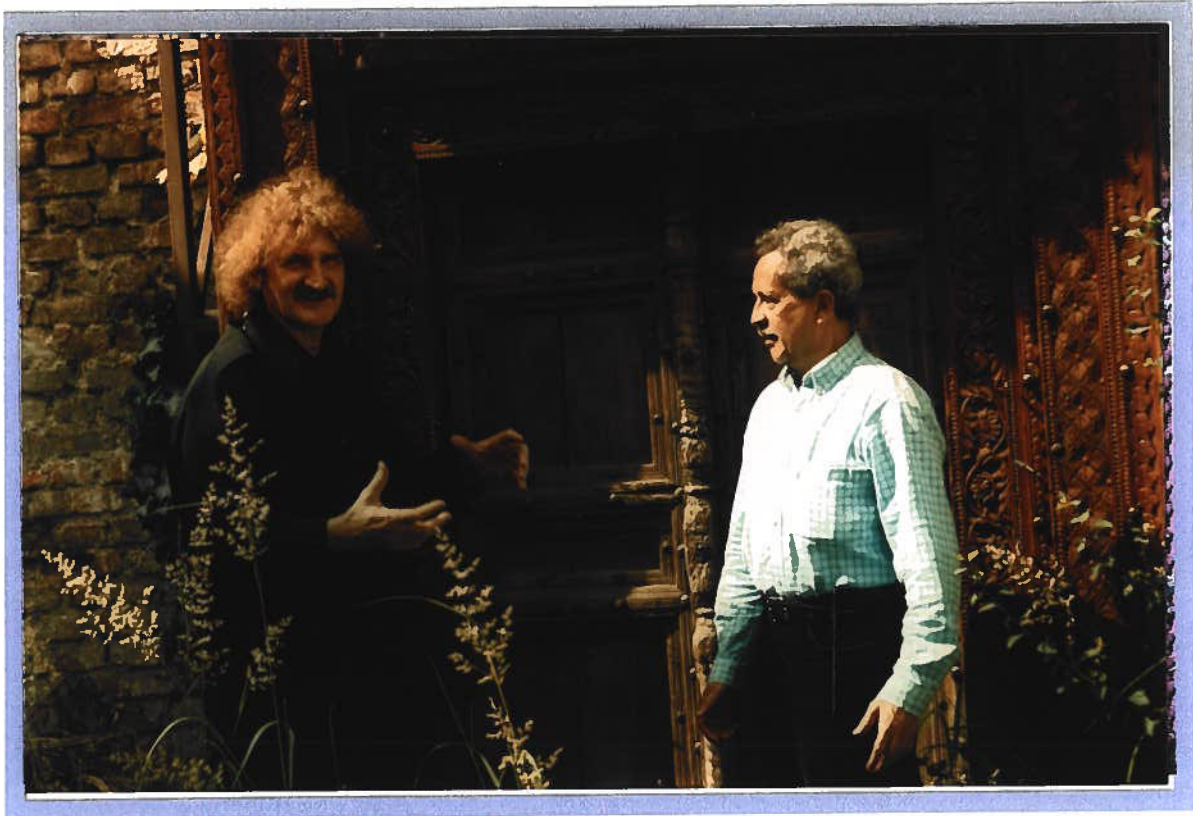


# PAKISTAN HOUSE POTSDAM



19.08.2003: Mr. **Farooq Ahmed** (AFA) with Dr. **Senta Siller** (DGFK), Mr. **Amjad Ali** (DW) and Mr. **Ghulam Yasin**

# Institute for Planning + Consulting



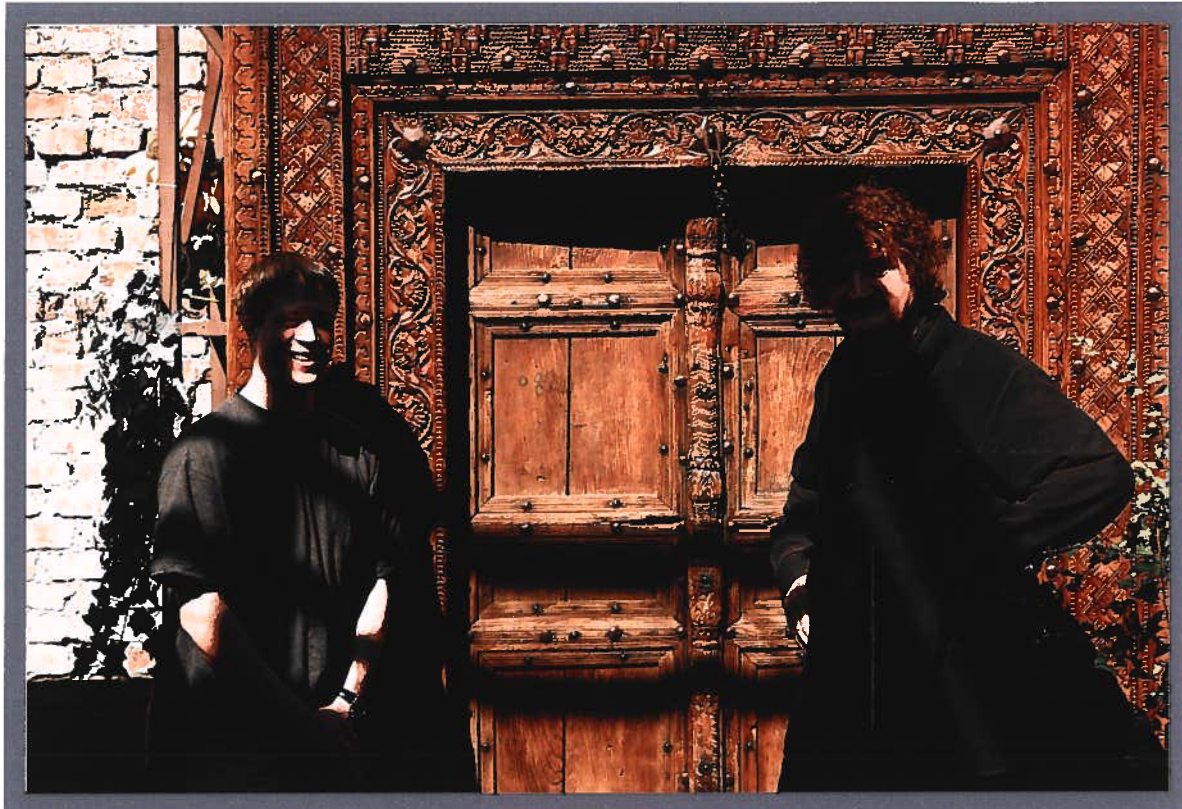
*June - July 2004*

International Cooperation

Prof. **Edmundo Perez-Hernandez** / Universidad Nacional, Bogota  
Prof Dr **Pintsch** / IPC, Potsdam



# **...volunteers and friends**



*Samstag, 4. September 2004*

Vor dem Punjab Gate - Pakistan House Potsdam:

**Markus Flueckiger / Basel, bauwelt-Verlag, Prof. Dr. Pintsch / Berlin, IPC**

## ... volunteers and friends



2nd / 3rd of July 2004 : Jane Carew - Reid / Melbourne & Dr Senta Siller / Pakistan House Potsdam ;  
July 2004 : Elke Burbach / DAAD und Dr Senta Siller in front of Pakistan House P.





# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



VOLUNTEERs AND FRIENDs

*18. August 2007*

PakistanHousePotsdam

Globians-Aktivisten: **Lilly Wolfensberger Scherz** / Mexico-Schweiz,  
**Kazutaka Tokota & wife** / Japan, **Dorothy Anne Dufour** / USA-  
Japan and **Dr Senta Siller**

# PAKISTAN HOUSE POTSDAM



*Sonntag, 27. Juni 2004 :*

**Marleen Hamed und Dr Senta Siller**  
vor dem Punjab Tor

German Society for the Advancement of Culture (DGFK)  
Institute for Planning and Consulting (IPC)



# PAKISTAN HOUSE POTSDAM



**M.A. Ursula Hütte, Bonn**

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# Institute for Planning + Consulting



*July -August 2004*

International Cooperation

Pakistan - Project: Basic Health Unit 1991 - 2004, report

Dr Leila **Masson** / Auckland + Prof Dr **Pintsch** / Berlin



## ... volunteers and friends



12. August 2004

Tanto Mejor . / . DGFK

Frau **Brigitte Paetsch** jun. / Bogota und Frau **Paetsch** sen. mit Dr. **Senta Siller**

# “Tag der Offenen Tuer“



**14. August 2004**

**anlaesslich Pakistan Day / Pakistan House Potsdam**

**Brigitte Kad, Dr. Guenther Schaeffner, Sigrid Schaeffner (LC), Dr Senta Siller (DGFK) am Punjab-Tor (oben); Elisabeth Schwittey, Sigrid Schaeffner (LC), Brigitte Kad, Renate Perner, Elisabeth Pieper (LC), Christel Bartsch, Ruth Olschewski. Dr Guenther Schaeffner beim Imbiss (unten)**



# “Tag der Offenen Tuer“



14. August 2004

anlaesslich Pakistan Day / Pakistan House Potsdam

Herr und Frau **Doerger** vor dem Punjab-Tor (oben)

**Anabelle Berger** (Berolina e.V.) und Dr **Senta Siller** (DGFK e.V.) im Gesprach (unten)



# PAKISTAN HOUSE POTSDAM



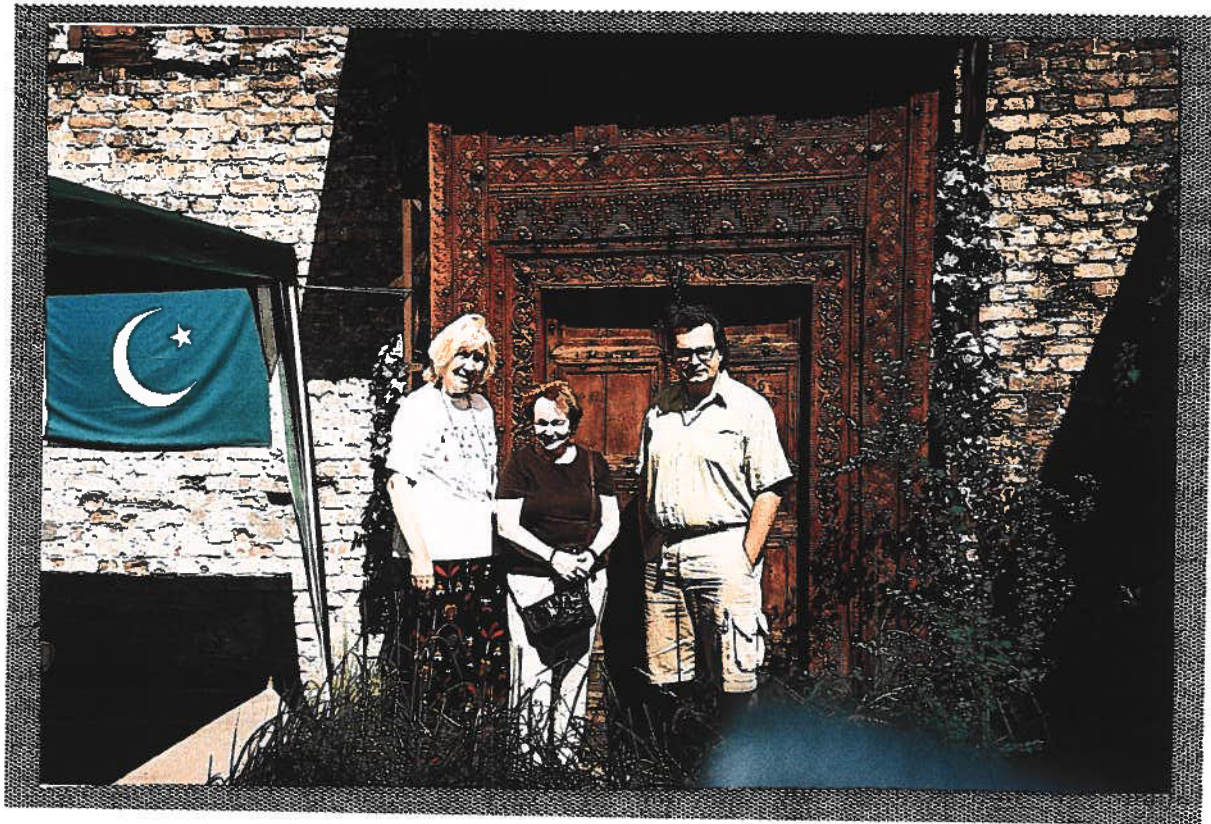
**Dr Jachim Polzer** mit Film-Direktoren des Globians DocFilmFest, Potsdam

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2005



# PAKISTAN HOUSE POTSDAM



*'Globians'-Festival 2005 / Veranstalter Dr. Joachim Polzer / Hertha Polzer*

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# PAKISTAN HOUSE POTSDAM



'Globians'-Festival 2005 : Ehren-Gäste  
v.l.: Tilli Adrian, Gisela Nitsche, Karin Adrian-Pintsch, Christa Hense, Ruth Maschowski

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# PAKISTAN HOUSE POTSDAM



Beate ∞ Bernhard Steck aus Muntelier CH - SES Kollege  
2005

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# PAKISTAN HOUSE POTSDAM

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*Freitag, 8. Juli 2005*

**Evelyn Grabert / GV Freistilmedien e.V., Anne Langert, Jugendredakteurin,  
Dietrich Eckardt zu Gast im Pakistan House Potsdam / DGFK**

**Pakistan House Potsdam, Charlottenstraße 121, 14 467 Potsdam**  
Tel / Fax 0049 - 331 - 20 10 881 email: pakistanhouse33 @ hotmail . com  
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# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



*Sonntag, 10. Juli 2005*

**Frau Burchhard und Dr Siller**  
vor dem Punjab-Tor  
im Pakistan House Potsdam

**Pakistan House Potsdam, Charlottenstraße 121, 14 467 Potsdam**  
Tel / Fax 0049 - 331 - 20 10 881 email: [pakistanhouse33 @ hotmail . com](mailto:pakistanhouse33@hotmail.com)  
Besuche nur nach Vereinbarung

# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



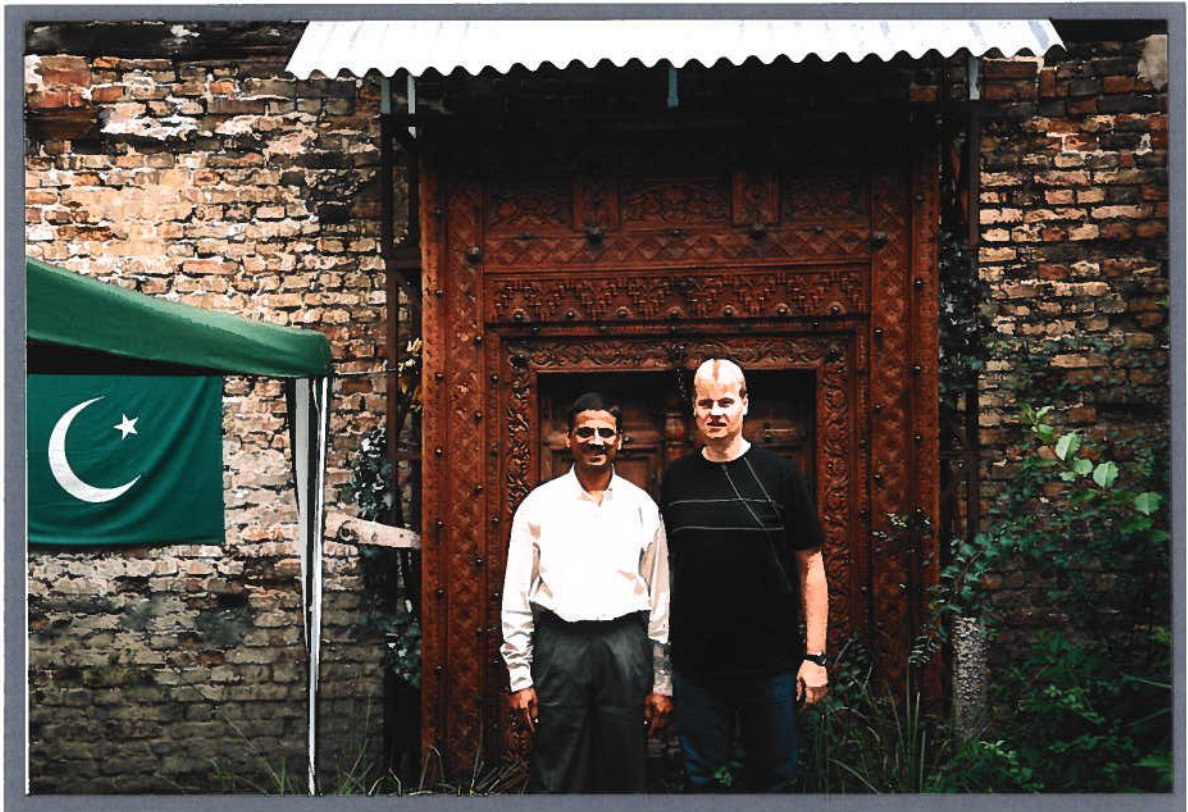
*Mittwoch, 20. Juli 2005*

**Mike Blackman / Integrated Systems Events, LLC**

zu Gast im Pakistan House Potsdam

**Pakistan House Potsdam, Charlottenstraße 121, 14 467 Potsdam**  
Tel / Fax 0049 - 331 - 20 10 881 email: [pakistanhouse33 @ hotmail . com](mailto:pakistanhouse33@hotmail.com)  
Besuche nur nach Vereinbarung





## ... volunteers and friends



*Samstag, 20. August 2005*

Besuch im Pakistan House Potsdam

von Frau **Jutta Jansen** und Ehemann



# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



*8. Juni 2006*

Pakistan House Potsdam

Frau **Helga Pritz-Schmitt** / Kunstwerkstatt Ost und Herr Helmut Schmidt

# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



*23. Juni 2006*

Pakistan House Potsdam

Preparation 3rd Summer Academy: Dr **Senta Siller**, **Alexandra Scherer**



# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



*24. Juni 2006*

Pakistan House Potsdam

Besucher aus Pakistan: **Ghulam-Familie**  
mit **Amjad Ali** / Deutsche Welle, **Dr Senta Siller** / PHP

# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



*27. Juni 2006*

Pakistan House Potsdam

Projekt Puppen der Welt: **Sabine Piltz** / Kunstwerkstatt Ost  
und Dr **Senta Siller**



# PAKISTAN HOUSE POTSDAM



**Annabelle Berger** / Berlin, Initiatorin der Berolina-Wiederaufstellung e.V.

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# PAKISTAN HOUSE POTSDAM



**Manfred Bartel** – Grafik-Designer / München und Frau

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# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



*18. Juni 2007*

Pakistan House Potsdam

**Uta Moeller/ DGFK-AFA**

**& Dr Senta Siller / NGO-Projects DGFK**

# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



*29. Juni 2007*

Pakistan House Potsdam

**Hardy Magsig**

**& Dietrich Holthoefer / DGFK-Vize**



# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



*15. bis 22. August 2007*

PakistanHousePotsdam

Besucher des Projekthauses: **Reingard Jenne, Sigrun Matzinger,**  
**Renate Matthews** / London-Wien mit Dr **Senta Siller**

# PAKISTAN HOUSE POTSDAM

Centre for Information and Communication



Special Guest vom Internationalen Dokumentarfilm Festival Potsdam  
GLOBIANS® :

**Kazutaka Tokoda / Saporro, Julian Peuble / Paris,  
Cassim Shepard / New York**

*2007*



# PAKISTAN HOUSE POTSDAM



*Letzte offizielle Besucher*  
Dezember 2008

**Frank Kellerhoff & Kollegin, Friedrich-Naumann-Stiftung, Potsdam**



# **“PHP” says Good Bye**

## **Another step in the project and not its end**

After almost ten years of honorary work in the PHP, this phase is now coming to an end. The PHP was a starting point for foreign project workers, guests and visitors as well as for volunteers and the interested public. The active and non-selfish initiation and support of real self-help projects, support for income generating measures for the rural population, specially women, based upon the traditional culture were not beautiful words but reality; The support for the implementation of environment-friendly techniques in the rural areas was carried out through on-site lectures, in the NGO's and educational institutions, through experimental workshops and product manufacturing and local sales. The idea, to operate independent of the central technical infra-structure (electricity), was demonstrated in practice and shown, that not only lighting, but also other usages, like charging a cell-phone battery etc. are possible. By activating volunteers outside of the project and generating interest of foreigners in the project countries, a sort of “soft” tourism was created. The PHP provided valuable help in the realization of such ideas.

The closure of PHP, the existence of which could only be successful through volunteers, does not mean an end to the work, but a further development, because the basis has been created, the people in the NGO's have been trained and they are operating more or less rather independently since quite a long time.

## **History**

The DGFK, which initiated and supported cultural-development projects is functioning as the organizational basis since 1973. As a further step, a gallery was opened as a place for events, followed by a publishing house, Audio and Video studio, whereas the scientific technical work was carried out by a small institute. Due to technological developments in communication and information, we were able to make presentations not only in Berlin, but also outside the West-Germany of that time. The DGFK opened to foreign project work practically in 1990, which reached a new level with the Pakistan project and led to the establishment of the PHP, - without the initiators acting in the usual strategic form.

## **Beginnings of the PHP**

1997, Bonn was still the federal capital, an idea formed under the auspices of the German-Pakistan Forum and the Embassy of Pakistan for establishing an Honorary Consulate for the new (eastern) provinces. Potsdam, the provincial capital of the province of Brandenburg, appeared to be good location, also due to its nearness to Berlin, which was to become the federal capital.



### **From Honorary-Consulate to Pakistan House with the "Punjab-Door"**

The preparations for transfer began in 1999. The work in the "Project House" was taken up in 2000 and, since no reaction was forthcoming from the Pakistan side, the Pakistan House Potsdam was inaugurated in 2001 by Pakistani ambassador at that time.



Through the EXPO2000 exposition, the centre received a 250 years old wooden door from the Punjab, which is installed in the yard of the PHP and serves since inauguration as an attractive backdrop for visitors and guests of all types while at the same time creating a special atmosphere.

As the idea of the Pakistani village development project expanded, other projects were also processed from here for Cameroun, Columbia, Iceland etc. The work consisted of preparing honorary workers and volunteers for deployment in the projects, as well as supplementary discussions about improvement in the work and information for the interested public. Lectures were delivered here but also at other places. The nearness to the embassy made a good co-operation possible, - a large number of Pakistani visitors to Potsdam found hospitality here at a cup of tea: Ministers, Ambassadors, Officers of various foundations, members of the military academy, journalists, students, etc. found it to be a comfortable place not only on the annual Pakistan-Day. Whenever the Pakistan Embassy arranged a cultural presentation, the PHP was always its partner (for example House of Cultures of the World, Import-Shop, Q-Damm Mile, Festival of Nations).



### **From Pakistan into the World**

Due to very different time zones in the project countries ((Pakistan 3-4 hours till Columbia

6-7 hours) the office timings extended from 6-o-clock in the morning to mid-night, which were attended by volunteers. This led soon to limiting the visitors traffic to agreed timings but intensive dealing. Guests from Australia and New-Zeeland, from Japan, India, of-course from Pakistan, Israel, from Europe (including Iceland), various African and American countries found a home here in the beautiful old city of Potsdam, near to the Brandenburger Tor and the Castle Park of Sansouci.

### **The Future is in the Rural Areas**

A documentary film festival was initiated in the old Stadthaus in 2005 with the help of a volunteer Globians. The Future is in the Rural Areas, was the main theme, which indicated that the projects were and are carried out in the rural areas. The work which had originally begun in the "Developing Countries" now expanded in a curve to places like Israel's Negev-Desert and to Iceland's Westfjorden and into Brandenburg, so that from 2007 training also for selected locals was offered Tuesdays till Fridays from 8 till 12-o-clock.

### **PHP as a Basis for External Activities**

Since 1999 the PHP has also been a basis for events for a certain segment of population. Although the Pakistani village project was projected strongly in the EXPO2000 exposition in Hannover due its selection among the world-wide projects, but gradually other projects with their handicrafts found their way to museums: Ethnological Museum Dahlem, Rautenstrauch-Jost-Museum in Cologne, Voelkerkundemuseum in Hamburg, Linden-Museum in Stuttgart, Grassi-Museum in Leipzig, Voelkerkundemuseum in Vienna.

An important aspect in the project work was the development of income generating measures for the participants in the project countries. Connected to the activities from the art promotion period of the 80's was a large and successful exhibition of an artist from the Negev.



### **Training of Foreign Project-Participants**

Over the years, members of the project NGO's were offered training in special training sessions, the availability of boarding and lodging facilities made it possible to react quickly, -all this was possible only with the selfless support of one helper as well as the consistent efforts of the head-volunteer Dr Senta Siller.

### **Archive-Work**

35 years of cultural work is not important, but the fact that it was carried out with private resources. Once young volunteers have become older over the years and it is often asked in e-mails, whether the long, partly very tiresome efforts can be properly documented at-least in an archive. Since such work can also be done only on an honorary basis, the prospects are not gloomy but it can only be done step by step. The beginning here has already been made and it was relatively easy because the DGFK has already been using the Internet facility since 1995. DGFK-News, Indus, Sanagar., Rio Magdalena, Hekla,- these periodicals appear quarterly and they are bound into the archive. Similarly and as far as available, the descriptions in the Berliner Kunstblatt and other publications, so that one can gather that the basis for a certain form of cultural work has been accomplished.

Prof Dr Pintsch -POB 513 -10565 Berlin -Germany - AM/FX 0049-3212-31 31 141